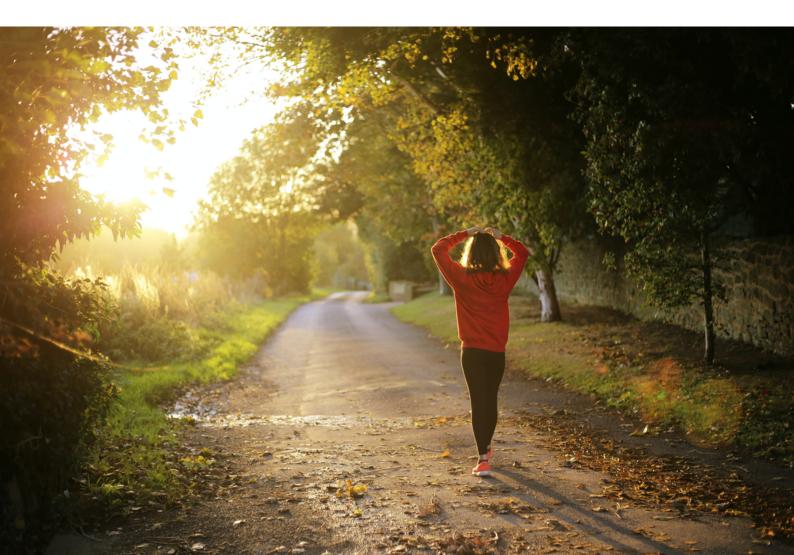


# EUROPEAN HEALTH& WELL-BEING DEAL



The European Union must demonstrate its responsiveness to citizens' concerns by creating health-centred policies. We are calling for measured change, ensuring citizens are heard and their health and well-being is safeguarded through changes to the EU's institutional makeup and progress on key policy areas.

"It is crucial to recognise that investing in health and wellbeing is not merely a cost but a long-term investment in our society and economy."

### Vytenis Andriukaitis

All Policies for a Heathy Europe Chair & former EU Commissioner for Health



## WHAT WE ASK FOR

# At institutional level

Well-being as a structural consideration

Establish a Vice-President for One Health in the Commission and a standing Committee for Health and an "Intergroup for Health and Well-being in All Policies" in the Parliament.

Well-being throughout the legislative process

Introduce systematic Well-being and Health Impacts Assessments (WHIAs) for all EU policies along with guidelines for their implementation.

Well-being as a culture

**Establish training programmes on Health in All Policies** for policymakers, civil servants, and stakeholders to provide an overview of and guidance on the Health in All Policies approach.



# At policy level

### Healthy lifestyles

Adopt a European well-being and health literacy strategy & create partnerships between relevant actors.

### Equitable food policy

Equitable food policy - Adopt minimum quality legal requirements that make food products healthier and more accessible and **promote a circular food economy.** 

### Healthy living environments

Prioritise the adoption and implementation of **ambitious legislation on pollution**, integrate **well-being and health** into the **Urban agenda** for the EU, and advance citizens' health and well-being at work, taking into account underserved regions and urban/rural inequalities.

### Digital empowerment

Propose legislation to modernise health systems and develop strategies for digital/data literacy and upskilling whilst establishing a European Health Data Space Virtual Centre to share research, best practices, and recommendations.

### A preventive approach

Create a **European Hub for preventive policies**, consider well-being and healthcare expenditure as an investment, and ensure the complete **implementation of all European Beating Cancer Plan initiatives**, broadening the scope of cancer screening.

### Measuring success

Garner political commitment to swiftly **adopt and use well-being indicators** and implement these indicators and metrics horizontally in EU policymaking, helping build an economy of well-being.

### Building sustainable & resilient systems

Harness metadata to gain a comprehensive understanding of trends, structurally increase funding for healthcare, and create a dedicated fund for well-being and health in all policies.

# **Coalition Knowledge Partners**













































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# **Contact us**

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