



EUROPEAN HEALTH & WELL-BEING DEAL



The European Union must demonstrate its responsiveness to citizens' concerns by creating health-centred policies. **We are calling for measured change, ensuring citizens are heard and their health and well-being is safeguarded** through changes to the EU's institutional makeup and progress on key policy areas.

“It is crucial to recognise that investing in health and well-being is not merely a cost but a long-term investment in our society and economy.”

Vytenis Andriukaitis

All Policies for a Healthy Europe Chair & former EU Commissioner for Health



WHAT WE ASK FOR

At institutional level

- **Well-being as a structural consideration**

Establish a **Vice-President for One Health** in the Commission and a standing **Committee for Health** and an “**Intergroup for Health and Well-being in All Policies**” in the Parliament.

- **Well-being throughout the legislative process**

Introduce **systematic Well-being and Health Impacts Assessments (WHIAs)** for all EU policies along with guidelines for their implementation.

- **Well-being as a culture**

Establish **training programmes on Health in All Policies** for policymakers, civil servants, and stakeholders to provide an overview of and guidance on the Health in All Policies approach.

Scan this QR code for the full manifesto!



At policy level

- **Healthy lifestyles**

Adopt a **European well-being and health literacy strategy** & create partnerships between relevant actors.

- **Equitable food policy**

Equitable food policy - Adopt minimum quality legal requirements that make food products healthier and more accessible and **promote a circular food economy**.

- **Healthy living environments**

Prioritise the adoption and implementation of **ambitious legislation on pollution**, integrate **well-being and health** into the **Urban agenda** for the EU, and advance citizens' health and well-being at work, taking into account underserved regions and urban/rural inequalities.

- **Digital empowerment**

Propose **legislation to modernise health systems** and develop **strategies for digital/data literacy and upskilling** whilst establishing a **European Health Data Space Virtual Centre** to share research, best practices, and recommendations.

- **A preventive approach**

Create a **European Hub for preventive policies**, consider well-being and healthcare expenditure as an investment, and ensure the complete **implementation of all European Beating Cancer Plan initiatives**, broadening the scope of cancer screening.

- **Measuring success**

Garner political commitment to swiftly **adopt and use well-being indicators** and implement these indicators and metrics horizontally in EU policymaking, helping build an economy of well-being.

- **Building sustainable & resilient systems**

Harness metadata to gain a comprehensive understanding of trends, structurally **increase funding for healthcare**, and create a dedicated **fund for well-being and health in all policies**.

Coalition Knowledge Partners



This initiative is enabled by the knowledge partnership and sponsorship of:



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